

## OUR MISSION

The Lonely Miaow Association is dedicated to the rescue and care of stray and abandoned cats and kittens in the greater Auckland area. We serve the community by rescuing all stray/ unowned cats and kittens, caring for them to the best of our ability and finding new homes for them whenever possible. We need your support to continue and enhance our life-saving work.

FOR MORE INFORMATION ABOUT THE  
RESCUE CENTRE OR FOR GENERAL ENQUIRIES  
PHONE 09 575-9760

Lonely Miaow Association Inc, PO Box 125-138, St Heliers,  
Auckland 1130, New Zealand. Email: [info@lonelymiaow.co.nz](mailto:info@lonelymiaow.co.nz)  
Website: [www.lonelymiaow.co.nz](http://www.lonelymiaow.co.nz)



LONELY MIAOW  
ASSOCIATION INC.

# RESCUE CENTRE

HELP US CONSTRUCT A PROFESSIONAL CAT  
REHABILITATION AND ADOPTION CENTRE

"The question is not, 'Can they reason?' nor, 'Can they talk?' but rather, 'Can they suffer?'"

Jeremy Bentham



WE WOULD LIKE TO ACKNOWLEDGE THE GENEROUS  
SPONSORSHIP OF ASB BANK COMMUNITY TRUST



Thousands of stray cats and kittens are struggling for survival against inclement weather, disease and abuse every day.



Scruff, a four-year-old male tabby, is happy to be inside safe from the streets with a warm and comfortable bed.



Tangerine, a one-year-old female, enjoys the luxury of her own bowl full of nourishing and tasty food.

## LONELY MIAOW CAT RESCUE CENTRE

Access to the best tools and resources are essential for any business to succeed. The construction of a state-of-the-art rehabilitation and adoption centre will enable the Lonely Miaow Association to take a giant step towards controlling the stray cat and kitten problem we face in our community. We are currently seeking donations to help make this a reality.

### Project overview

Lonely Miaow currently relies on a small number of volunteers and foster homes, scattered far and wide, to provide the necessary resources for rescuing and rehabilitating stray cats and kittens. Unfortunately these resources are stretched far beyond their capacity and we are in desperate need of a centralised Cat Rescue Centre with enough space, equipment and professional services to enable us to make a real difference.

The building should incorporate four key points:

- It must be cat focused
- It must be purpose built
- It should incorporate state-of-the-art technology
- It must accommodate future needs

We have researched similar centres, such as the Cat Protection Society in Australia, to ensure our centre is of the highest international standards.

### The new building will consist of the following operations

#### Veterinary Clinic

This will be a centre of excellence in feline medicine. A qualified vet will be in attendance at all times together with a volunteer trained in the handling of stray cats and kittens which are likely to be frightened or sick, and often both.

Initially each cat and kitten will be placed in an isolation area, siblings and families together of course, and assessed by a vet for health and temperament.

#### Rehabilitation Unit

The rehabilitation unit will consist of arrival, quarantine and pound areas where all cats and kittens will be delivered for initial assessment. Its design will incorporate internal courtyards to allow cats to exercise while providing an attractive, spacious environment for staff and visitors.

### Adoption Centre

Cats and kittens will be transferred here from the Rehabilitation Unit once they are healthy, friendly, and ready to join their new family. It will feature quiet places where the prospective new owner and the feline of choice can interact and get to know each other.

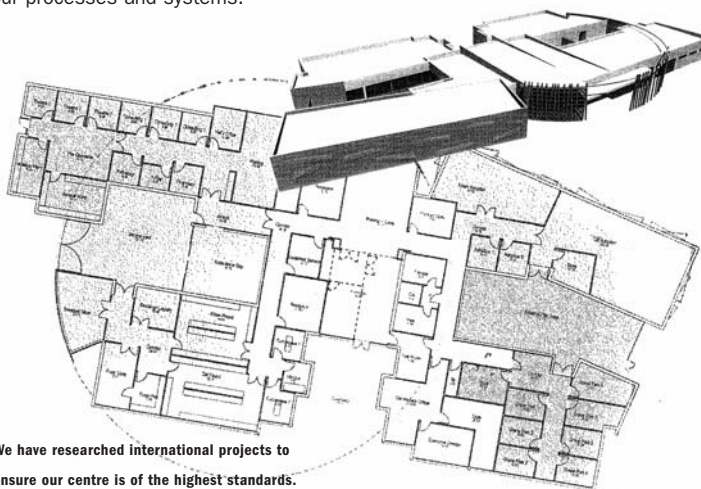
#### Administration

All of our administration will be centralised in a spacious, well equipped environment to improve our processes and systems.

### How you can help us

Lonely Miaow is now seeking an initial sum of One Million Dollars to commence this enterprise. Donations of any amount are welcome, and should be clearly designated as being for the *Rescue Centre Fund*.

Please complete the form attached and return to us with your payment or phone 09 575-9760 for more information.



We have researched international projects to ensure our centre is of the highest standards.

## RESCUE CENTRE DONATION FORM

Yes, we would like to contribute to the development of the Rehabilitation Unit and Adoption Centre.

Company Name: .....

Physical Address:.....

.....

Postal Address: .....

.....

Contact Name: .....

Position: .....

Phone: ..... Fax:.....

Mobile: .....Email: .....

### Please select your choice of donation:

Major and Corporate Sponsors

\$100,000

\$50,000

\$25,000

\$10,000

Other (please specify)

Cat Lovers

\$100

\$50

\$25

\$

Payment should be made out to the Rescue Centre Fund. A tax receipt will be sent to you once the payment has been processed.

Your donation towards the Lonely Miaow Rescue Centre is very much appreciated.

### Please detach and return your completed form to:

Lonely Miaow Association Incorporated,  
PO Box 125-138, St Heliers, Auckland 1130.

help us  
build a new  
centre!

