

OUR MISSION

The Lonely Miaow Association is dedicated to the rescue and care of stray and abandoned cats and kittens in the greater Auckland area. We serve the community by rescuing all stray/ unowned cats and kittens, caring for them to the best of our ability and finding new homes for them whenever possible. We need your support to continue and enhance our life-saving work.

**FOR MORE INFORMATION ABOUT SPONSORSHIP
OPPORTUNITIES OR FOR GENERAL ENQUIRIES
PHONE 09 575-9760**

Lonely Miaow Association Inc, PO Box 125-138, St Heliers,
Auckland 1130, New Zealand. Email: info@lonelymiaow.co.nz
Website: www.lonelymiaow.co.nz



LONELY MIAOW
ASSOCIATION INC.

SPONSORSHIP

SHOW YOUR SUPPORT OF COMMUNITY ISSUES
WHILE BUILDING YOUR BRAND'S INTEGRITY

*"The greatness of a nation
can be judged by the way its
animals are treated."*

Mahatma Gandhi



WE WOULD LIKE TO ACKNOWLEDGE THE GENEROUS
SPONSORSHIP OF ASB BANK COMMUNITY TRUST



Thousands of abandoned cats and kittens are struggling for survival against inclement weather, disease and abuse every day.



Scruff, a four-year-old male tabby, is happy to be inside safe from the streets with a warm and comfortable bed.



Tangerine, a one-year-old female, enjoys the luxury of her own bowl full of nourishing and tasty food.

SPONSORSHIP BENEFITS SOCIETY AND YOUR BUSINESS

The Lonely Miaow Association is a community based charity which does not receive any government funding. We rely upon the generous support of companies and individuals to finance our day-to-day operations. Our mission is clear and we always need additional resources to achieve our goals. Your support will contribute to a better life for stray/unowned cats and kittens and demonstrate your company's compassionate involvement with a major community issue. Our ultimate goal is "No more strays".

Why sponsor an Animal Welfare charity?

Apart from obvious issues such as giving something back to the community and helping those in need, sponsoring a charity has a number of ethical and financial benefits for your business.

These benefits include:

- Donations are tax-deductible
- Consumers will view you as an ethical, caring company
- Your company will be listed as a sponsor on our website
- You may receive additional exposure through selected marketing activities
- You could attract a new customer base

Why support Lonely Miaow?

There are many charities in need of support, so why choose Lonely Miaow?

The issue of stray/unowned cats needs to be addressed. There are hundreds of thousands of stray cats and kittens in the greater

Auckland region creating significant problems for the community and enduring much suffering themselves. This problem needs urgent attention.

Lonely Miaow is likely to appeal to your customers – picture a cute, cuddly kitten, once abandoned and neglected, but now happy and healthy thanks to your sponsorship. No one can resist this sympathetic image. It evokes an emotional response from the great majority of people, young and old, rich and poor. This can present new marketing opportunities for your company.

Why should we rescue cats?

Most people think that stray cats and kittens can survive in the wild on their own. The truth is most of them are distressed, in very poor health and living in appalling conditions.

Our objective is to rescue injured, starving and abandoned cats and

kittens throughout the greater Auckland area and ensure they are medically treated, rehabilitated, desexed, and re-homed wherever possible.

How does society benefit from this work?

Humane Responsibility

We all have a responsibility to ensure no living creature is mistreated or exposed to unnecessary suffering.

Companionship

Social bonding between humans and their cats is a therapeutic relationship that benefits everyone. These cats and kittens encourage love, compassion, and laughter, bringing joy and companionship to children and adults alike.

Conservation

Uncontrolled cats breed at an alarming rate and instinctively hunt to survive. When stray/unowned cats move outside the city limits they place our native and often endangered species at greater risk of extinction.

How much does it cost?

We welcome any amount as either a single payment or regular automatic payments. We may also have opportunities available for sponsoring specific projects.

How will the money be used?

We are always looking for additional resources in the following areas:

- Trapping/rescue work
- Fostering and rehabilitation
- Administration
- Veterinary expenses
- Food and supplies
- Publicity and education

How do we become a sponsor?

Simple, either:

- Complete your bank's Automatic Payment Authority form
- Phone us on 09 575-9760
- Email us at info@lonelymiaow.co.nz

Yes, we would like to sponsor the non-profit operations of the Lonely Miaow Association Incorporated.

Company Name:

Physical Address:.....

Postal Address:

Contact Name:

Position:

Phone: Fax:.....

Mobile: Email:

Please select your choice of sponsorship:

We would like to make a single donation of \$

We would like to arrange an automatic payment for \$

Frequency (weekly/fortnightly/monthly/annually)

Our payee details are:

Pay to the credit of: Lonely Miaow Association Incorporated

Name of Bank and Branch: ASB Bank Ltd, Auckland

Account number: 12-3066-0089806-00

We would like someone to contact us to discuss sponsorship opportunities involving project naming and/or marketing activities

A tax receipt will be sent to you once the payment has been processed.

Please detach and return your completed form to:

Lonely Miaow Association Incorporated,
PO Box 125-138, St Heliers, Auckland 1130.



please
support our
cause!

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